

Alresford Pigs Association

Local People Helping Local People



Spring 2020

**URGENT
HELP
NEEDED**

Dear Resident,

As you may know, The Alresford Pigs Association has been offering financial support to local clubs, organisations, individuals and good causes in and around Alresford for over 45 years. We raise money by organising or contributing to community events such as:

- Taking entry fees, manning the gates & organising volunteers at the Alresford Show
- Organising traffic control at the Watercress Festival and parking at the Alresford Music Festival
- Organising the Alresford Duck Race
- Organising fundraisers such as Quiz Nights, themed dance evenings and other events.

We consider any request for financial support from within the area and although it's impossible to list all of the people we have supported down the years they include organisations such as the Scouts, Guides, sports & youth groups, local schools for specific projects, families who are unable to fully fund school trips for their child, single parent families needing white goods, families needing support that cannot be provided by other services, mobility scooters, park benches, senior residents events and activities and life-saving defibrillators.

The current and ongoing Coronavirus pandemic means that possibly **NONE** of the above will be taking place in 2020. This means that the normal pot of funds we can rely on to help those in financial need will **simply not be there unless we do something**.

Thinking further ahead, we are expecting a dramatic increase in the number of requests for help in the coming months and even into 2021. Many families, groups and organisations who would perhaps never need to contact us will unfortunately find themselves unable to meet expenses as they normally would.

It's true that many of us will have to tighten our belts in the foreseeable future but for others this simply won't be enough to avoid genuine hardship, the like of which they could never have imagined even a few weeks ago.

We understand that this letter may reach someone who needs help and they should know that the Pigs are ready to assist you wherever and whenever we can. But many people reading this will be able to navigate this crisis without being significantly impacted financially in the long term. We are therefore calling on **YOU**, the more fortunate people of Alresford and its surrounding villages to answer this call to help your community.

Please consider making a donation to the Alresford Pigs Association **NOW** and help us to help your neighbours when called upon. Anything you can spare will be greatly appreciated and remember; we have **NO administration costs which means every penny you donate goes directly to the people who need it. Simply go to www.alresfordpigs.org to see how you can donate.**

Thank you for taking the time to read this. We hope we can count on your support.

Alresford Pigs Association. c/o PO Box 121, Alresford, SO24 9XX

The Alresford Pigs Association is a registered charity (charity no. 1163001). More information can be found at www.alresfordpigs.org or for an immediate request for support call the Pigs Help line 01962 658961